



ADVERTISING WITH [AL-MASUMEEN.COM](http://AL-MASUMEEN.COM)

11th January 2010 | Admin Team | Version 1.5

[Al-Masumeen.com](http://Al-Masumeen.com) is a pioneering up-and-coming multimedia website that aims to cater to the religious, ethical and spiritual interests of the Islamic Community at large by providing a vast range of high quality Islamic videos.

With over hundreds of hours of uplifting and informative videos uploaded and all ready for download in a user friendly style, we have swiftly succeeded in attracting English speaking Muslims from all over the world.

Additionally, with over 35,000<sup>1</sup> hits a month and with the hours of content we are waiting to upload and update the site with makes [Al-Masumeen.com](http://Al-Masumeen.com) an ideal place for you to advertise your site or business.

By advertising your site on [Al-Masumeen.com](http://Al-Masumeen.com) you can increase the traffic flow to your website, generate more hits for yourself and in turn support our cause and assist us in carrying out further projects.

All the advertisement packages we offer are detailed below and an illustration has been made corresponding to the package numbers to help visualise where your potential banner can go.

We offer 5 packages for advertisement, and should you have any questions on these packages (or [Al-Masumeen.com](http://Al-Masumeen.com) other related issues) please contact:

[admin@al-masumeen.com](mailto:admin@al-masumeen.com)

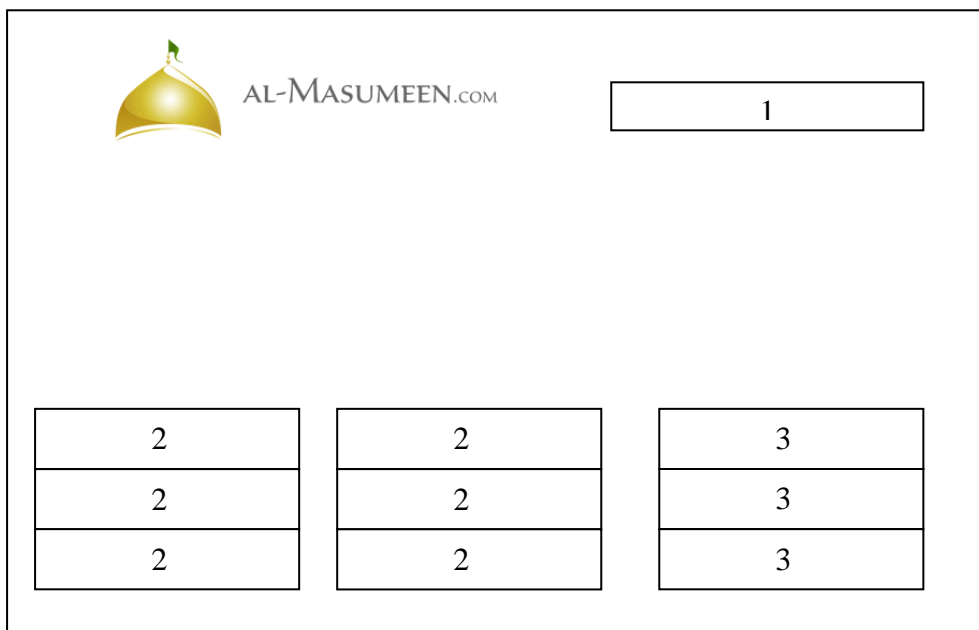
We greatly look forward to hearing from you.

With Salaams and Duas.

The Admin Team

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<sup>1</sup> Based on an average over the period 1<sup>st</sup> Jan 2009 – 31<sup>st</sup> Dec 2010



### Package 1

- ~~A banner which will remain at the top right hand side of all the pages (position 1)~~
- ~~Required dimensions for the banner are 468x54 pixels~~
- ~~Price is £15 for a month~~
- ~~Please note that as there is only one slot available it shall given on a first come first serve basis. To avoid missing out, booking in advance is highly recommended~~

~~This package has been purchased by [Eimaan.co.uk](http://Eimaan.co.uk)~~

### Package 2

- A banner which will remain at the bottom of all the pages (position 2/3)
- Required dimensions for the banner are 310x54 px
- Price is £9 for a month
- There are (up to) 9 slots available

### Package 3 – Banner Swaps

[Al-Masumeen.com](http://Al-Masumeen.com) do offer the option to advertise for free on the condition of a *banner swap*. Where a *banner swap* means that the counterparty

advertises a banner prominently on every single page on their site and in return [Al-Masumeen.com](https://Al-Masumeen.com) will advertise (**only** in Position 3) on every page of our website<sup>2</sup>. However, this is done only a discretionary basis. A certain criterion must be met in order for a counterparty to be eligible for a *banner swap*, and this criterion is private. Furthermore, all member of the admin team must approve before the banner can be placed on the site.

#### Package 4 – Affiliates Style 1

- A banner placed in position 2 or 3
- Also, on our *Affiliates* page on our website we will allow for a banner advertisement (310x135px) with a small blurb (max 100 words).
- **The price for this is £15 a month**

Again, there is a specific criterion for this type of advertisement and again all of the admin team must approve of it.

#### Package 5 – Affiliates Style 2

- A banner on our *Affiliates* page (310x135px) with a small blurb (max 100 words).
- **The price for this is £6 a month**

Again, there is a specific criterion for this type of advertisement and again all of the admin team must approve of it.

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<sup>2</sup> Subject to terms and conditions.

## Advertising Terms and Conditions:

### A.

1. [Al-Masumeen.com](#) reserves the right to refuse advertisement for whatever reason.
2. [Al-Masumeen.com](#) reserves the right to refuse advertisement to websites deemed to promote ideals and beliefs contrary to Islamic principles.
3. All advertisements will be subject to our approval and we hold the right to ask for an advertisement to be redesigned where we see necessary. Please keep in mind the Islamic nature of this website when producing your advertisement.
4. [Al-Masumeen.com](#) do not count the number of clicks or impressions on any banner/advert.
5. It is not [Al-Masumeen.com](#)'s responsibility to make sure that your advert is displayed correctly on all browsers. Al-Masumeen.com is best viewed in the latest Firefox, Internet Explorer, Google Chrome and Safari, and is upto the end user to have this up-to-date.

### B.

1. [Al-Masumeen.com](#) reserve the right to change the price of advertisements, without prior notification, and this new price will be effective the following contract. Failure to pay the new price in the following contract will result in the advert being removed from the website.
2. If we are to carry out any cancellations then refunds will be issued based on a pro-rata basis.
3. All contracts will be a 3 month rolling contract which is to be paid in advance by the following methods (in order of preference): bank transfer, PayPal.
4. If you are unable to pay for whatever reason please let us know so we can arrange an alternate series of payment.

### C

1. The size for banners in position 1 is 468 pixels (width) by 54 pixels (height). No other size will be accepted
2. The size for banners in position 2 is 310 pixels (width) by 54 pixels (height). No other size will be accepted
3. The size for banners on the Affiliate page is 310 pixels (width) by 135 pixels (height). No other size will be accepted
4. [Al-Masumeen.com](#) reserves the right to change the size of the advertisements without prior writing. Should the size change then a new banner with the new correct size must be sent to [Al-Masumeen.com](#). Failure to provide the new banner size will result in the advert being removed from the website and the position will be open for others to purchase.
5. All advertisements are on a first come first serve basis.

6. If you are a paying advertiser and all the positions are filled in position 2 then you will automatically be awarded a spot in position 3 – unless all slots in position 3 are taken by other paying advertisers.
7. If you are on a banner swap package and [Al-Masumeen.com](https://www.al-masumeen.com) receives a paying advertiser and all the slots in position 2 are filled, then they will automatically be awarded a slot in position 3. This may mean that your advert may be removed from the website.